

Contents

Positive Impact Investing: A New Paradigm for Future Oriented Leadership and Innovative Corporate Culture	1
Karen Wendt	
Growing Social Impact Finance: Implications for the Public Sector	27
Mario Calderini, Veronica Chiodo, and Fania Valeria Michelucci	
Understanding Sustainable Finance	39
Olivier Jaeggi, Gabriel Webber Ziero, John Tobin-de la Puente, and Julian Fritz Kölbel	
Could a 100% Portfolio Beat the Market?	65
Lukas Immervoll and Margarethe Rammerstorfer	
Climate Change as a Topic for Impact Investing	97
Maximilian Horster	
Green Bonds: A Key Catalyst Within the Broader Subject of Climate Finance Post COP21	113
Frank Damerow	
Compelling Reasons and Growing Evidence of Positive Impacts from Private Capital Investing in Emerging Markets	145
Patricia Dinneen and Abigail Beach	
Impact Investing and the “New Green Industrial Revolution”: How to Stop Climate Change Through the Divest-Invest Movement . . .	163
Jochen Wermuth and Clara Vondrich	
Investments for Development in Switzerland: A Sub-type of Impact Investing with Strong Growth Dynamics	177
Julia Meyer and Kelly Hess	

Non-rated Impact Bonds on the Austrian Capital Market: The Example of the Don Bosco Ecuador Bond	197
Jasmin Güngör	
Building a Thriving Ecosystem for Social Enterprise Finance	217
Markus Freiburg and Christina Moehrle	
The Biological Foundation of an Evolutionary Economy and its Implications for Organizational Culture and Leadership: A New Framework for Strategic Decision-Making	231
Michael Sonntag	
Management Education as a Crucible for Ethical Social Change	257
Mary Godwyn and Suzanne Fox Buchele	
Impact Investment: The Real Issue Not Money or Innovation But Change Management	277
Arthur Wood	
TBLI Makes Dreams Come True: But We Are Not in Cosmetics	297
Karen Wendt and Robert Rubinstein	