

# Table of contents

<b>List of Figures</b> .....	vii
<b>List of Tables</b> .....	viii
<b>CHAPTER 1 – INTRODUCTION</b> .....	1
1. Motivation and research objectives .....	1
2. Reputation and sustainability risks as a threat to global supply chains.....	2
3. Capturing reputation and sustainability risks from a stakeholder perspective .....	5
4. Overview of the research papers .....	7
4.1 Paper A: “Using country sustainability risk to inform sustainable supply chain management: a design science study” .....	9
4.2 Paper B: “Increasing firm performance through sustainable reputation: a study on buyer-supplier relationships” .....	10
4.3 Paper C: “The boundary conditions of legitimacy spillovers: assessing the impact of the inter-organizational buyer-supplier relationship” ..	12
5. Outlook on reputation and sustainability risks .....	13
6. References .....	15
<b>CHAPTER 2 – USING COUNTRY SUSTAINABILITY RISK TO INFORM SUSTAINABLE SUPPLY CHAIN MANAGEMENT: A DESIGN SCIENCE STUDY</b> .....	19
1. Introduction .....	20
2. Conceptual background .....	21
2.1 Sustainability risk in supply chains .....	21
2.2 An institutional explanation of sustainability risks in supply chains .....	23
2.3 Existing software solutions for the assessment of sustainability risks in supply chains .....	24
3. Methodology.....	26
3.1 Design science methodology.....	27
3.2 Empirical context.....	29
3.3 Solution design development process .....	30

4. Results .....	31
4.1 Solution design .....	31
4.2 Three use cases for applying the solution design .....	51
4.3 Augmenting the research agenda on SCSR .....	52
5. Concluding discussion .....	52
5.1 Scholarly contributions .....	53
5.2 Practical contributions .....	54
5.3 Limitations and future research .....	55
6. References .....	57

**CHAPTER 3 – INCREASING FIRM PERFORMANCE THROUGH SUSTAINABLE REPUTATION: A STUDY ON BUYER-SUPPLIER RELATIONSHIPS**.....66

1. Introduction .....	67
2. Theoretical background and hypotheses.....	68
2.1. A resource-based view on sustainable reputation .....	68
2.2. Firm performance .....	70
2.3. Effects of internal and external sustainability reputation on supplier firm performance .....	71
2.4. Direct and mediating effects of supplier evaluation .....	75
3. Research method.....	77
3.1. Sample .....	77
3.2. Measures.....	78
3.3. Descriptive statistics.....	81
3.4. Model.....	83
4. Results .....	84
4.1. Effects on order volume and supplier evaluation .....	87
4.2. Model robustness.....	89
5. Concluding discussion.....	90
5.1. Scholarly contributions.....	91
5.2. Practical contributions .....	92
5.3. Limitations and future research .....	93
6. References .....	94

**CHAPTER 4 – THE BOUNDARY CONDITIONS OF LEGITIMACY SPILLOVERS: ASSESSING THE IMPACT OF THE INTER-ORGANIZATIONAL BUYER-SUPPLIER RELATIONSHIP** .....101

1. Introduction .....	102
2. Theoretical background .....	103
2.1 Legitimacy spillovers .....	103
2.2 Responsibility attribution and punishment .....	105
2.3 Hypotheses development.....	106
3. Methodology.....	110
3.1 Experimental design .....	110
3.2 Study participants .....	114
3.3 Measures.....	115
3.4 Manipulation and realism checks .....	117
4. Results .....	118
4.1 Regression analysis for the US sample .....	118
4.2 Regression analysis for the joint US and Indian sample .....	121
4.3 Reasoning behind the participants’ responsibility attribution and punishment decision .....	124
5. Concluding discussion.....	127
5.1 Scholarly contributions.....	128
5.2 Practical contributions .....	129
5.3 Limitations and future research .....	129
6. References .....	130

**Curriculum Vitae** .....ix