

Contents

| | | |
|----------|---|-----------|
| 1 | Introduction: The European Metropolis in the Making? | 1 |
| 1.1 | The Meaning of Europe in Metropolitan Policies | 1 |
| 1.2 | The Europeanisation of Metropolitan Policies as a Circular Process in a Multi-scalar Polity | 5 |
| 1.3 | The European Dimension of Metropolitan Policies: Objectives and Research Design | 6 |
| 1.4 | Structure of the Book | 10 |
| | References | 11 |
| 2 | The European Dimension of Metropolitan Policies | 15 |
| 2.1 | Metropolitan Regions in Contemporary Academic Perspectives | 16 |
| 2.1.1 | Metropolitan Areas and City-Regional Interdependencies | 17 |
| 2.1.2 | Metropolitan Regions in the Global System | 19 |
| 2.1.3 | The Triad of Metropolitan Institutional Approaches | 20 |
| 2.1.4 | Three Key Understandings of ‘The Metropolitan’ | 22 |
| 2.1.5 | Constructivist and Relational Understandings of Metropolitan Regions | 23 |
| 2.2 | Metropolitan Policies in Europe | 25 |
| 2.2.1 | Defining Metropolitan Policies as a Heterogeneous Policy Subfield | 25 |
| 2.2.2 | Comparative Perspectives on Metropolitan Regions in Western Europe | 26 |
| 2.3 | European Union Policies for Metropolitan Regions | 29 |
| 2.3.1 | Metropolitan Policies of the European Union: Towards a Metropolitan Dimension? | 29 |
| 2.3.2 | Multilevel Governance and Subnational Actors in the European Union | 33 |
| 2.3.3 | The Europeanisation of Urban, Regional and Spatial Planning Policies | 38 |

| | | |
|----------|---|-----------|
| 2.4 | European Strategies and Spatial Concepts in Metropolitan Policies | 43 |
| 2.4.1 | European Strategies of Metropolitan Regions | 43 |
| 2.4.2 | Spatial Concepts and Metaphors | 45 |
| 2.4.3 | Selected Spatial Concepts in European Metropolitan Policies | 48 |
| 2.5 | Conceptual Framework | 54 |
| 2.5.1 | Analytical Lenses to Understand the European Dimension in Metropolitan Policies | 54 |
| 2.5.2 | Central Suppositions and Conceptual Aims of the Study | 55 |
| | References | 56 |
| 3 | Theorising Europeanisation as Policy Learning and Reframing | 67 |
| 3.1 | Europeanisation | 68 |
| 3.1.1 | From Domestic Impact to Three Mechanisms of Europeanisation | 68 |
| 3.1.2 | Social-Constructivist Modes of Europeanisation | 70 |
| 3.1.3 | Europeanisation in a Multilevel Polity: Interdependence, Circularity and Territorial Configurations | 72 |
| 3.2 | Policy Interdependency | 75 |
| 3.2.1 | Departing from Policy Transfer and Diffusion | 75 |
| 3.2.2 | Including Space: Geographies of Policy Mobility | 76 |
| 3.2.3 | Including Ideas: Ideational-Cognitive Approaches | 78 |
| 3.3 | Policy Learning | 79 |
| 3.3.1 | Understandings of Policy Learning | 79 |
| 3.3.2 | Multidimensional Approaches for Analysing Policy Learning | 80 |
| 3.4 | Interpretive Perspectives on Structure and Agency | 83 |
| 3.4.1 | Structure-Agency Models for Understanding Policy Learning | 84 |
| 3.4.2 | Comparing the Analytical Power of Structure-Agency Models | 86 |
| 3.4.3 | Frame Analysis and Reframing | 88 |
| 3.5 | Europeanisation as Policy Learning and Framing | 91 |
| 3.5.1 | Overview of the Theoretical Framework | 91 |
| 3.5.2 | Frame Analysis as a Bridge Between the Theoretical Framework and Methodology | 92 |
| | References | 93 |

| | | |
|----------|--|------------|
| 4 | Understanding Metropolitan Policies from Comparative–Interpretive Perspective | 99 |
| 4.1 | The Choice of an Interpretive Approach and Its Specification | 100 |
| 4.1.1 | Reasoning Behind Interpretive Policy Analysis | 100 |
| 4.1.2 | Cognitive, Social-Constructivist and Hermeneutic Background for Interpretation | 102 |
| 4.1.3 | Practical Consequences for the Interpretive Research Design | 103 |
| 4.2 | Comparing Interpretively and Geographically | 104 |
| 4.2.1 | Comparative Policy Analysis: From Comparative Politics to Interpretive Congruence Analysis | 105 |
| 4.2.2 | Comparison of Cities: From Comparative Urban Studies to Comparative Urbanism | 107 |
| 4.2.3 | Comparing as Interpreting Congruence and Contextuality: Practical Steps | 111 |
| 4.3 | Identifying and Selecting Cases of Metropolitan Policies | 112 |
| 4.3.1 | Identifying Metropolitan Policies as Cases | 112 |
| 4.3.2 | Selecting Cases for Comparison | 113 |
| 4.4 | Inquiring with Qualitative Methods | 115 |
| 4.4.1 | Semi-structured Expert Interviews | 116 |
| 4.4.2 | Policy Documents | 118 |
| 4.4.3 | Document Analysis and Coding Strategy | 119 |
| 4.4.4 | Interpretive Analysis of Qualitative Coding | 120 |
| 4.5 | Summary of the Interpretive–Comparative Research Design | 123 |
| | References | 124 |
| 5 | Europeanising Metropolitan Regions: The European Dimension of Metropolitan Policies in Lyon and Stuttgart | 129 |
| 5.1 | Lyon’s European Policies | 129 |
| 5.1.1 | Specificities and Exceptionalism of Lyon’s Metropolitan Policy Context | 130 |
| 5.1.2 | The Continuous Development of a European Dimension | 137 |
| 5.1.3 | Europe as a Shifting Policy Frame and Rhetoric Reference | 142 |
| 5.1.4 | Europeanisation of Lyon’s Metropolitan Policies | 143 |
| 5.1.5 | Learning and Reframing Processes in Lyon’s European Metropolitan Policies | 150 |
| 5.2 | Stuttgart’s European Policies | 153 |
| 5.2.1 | Stuttgart’s Metropolitan Policy Context and Its Exceptional Character | 154 |
| 5.2.2 | The European Dimension in Metropolitan Reform and Metropolitan Initiatives | 158 |

| | | |
|----------|---|------------|
| 5.2.3 | Stuttgart's European Engagement in Chronological Perspective: From Awakening to Saturation | 171 |
| 5.2.4 | Europeanisation of Stuttgart's Metropolitan Policies | 173 |
| 5.2.5 | Learning and Reframing Processes in Stuttgart's European and Metropolitan Policies | 179 |
| | References | 184 |
| 6 | The European Dimension of French and German Metropolitan Policies | 189 |
| 6.1 | Metropolitan Policies in France | 190 |
| 6.1.1 | Metropolitan Regions as a Policy Issue Between Spatial Planning and Territorial Reform | 190 |
| 6.1.2 | Changing Metropolitan Policies: From <i>Métropoles d'Équilibre</i> to <i>Pactes Métropolitains</i> | 192 |
| 6.1.3 | Understandings of Metropolitan Regions in France | 203 |
| 6.1.4 | Shifts in French Metropolitan Policies | 209 |
| 6.1.5 | Europeanisation of French Metropolitan Policies | 211 |
| 6.1.6 | Learning and Knowledge Exchange in Metropolitan Policies in France | 216 |
| 6.1.7 | Reframing of French Metropolitan Policies | 220 |
| 6.2 | Metropolitan Policies in Germany | 221 |
| 6.2.1 | The Institutional Context of German Metropolitan Policies: Federal Consensus or Metropolitan Particularisms | 221 |
| 6.2.2 | The Development of a European Dimension of German Metropolitan Policies | 223 |
| 6.2.3 | Overlapping and Competing Understandings of Metropolitan Regions in Germany | 234 |
| 6.2.4 | Major Shifts in the German Concept of Metropolitan Regions | 242 |
| 6.2.5 | Europeanisation of German Metropolitan Policies | 245 |
| 6.2.6 | Learning and Reframing in Germany's Metropolitan Policies | 250 |
| | References | 253 |
| 7 | Metropolitan Policies of the European Union | 261 |
| 7.1 | Situating Metropolitan Regions in the European Context | 262 |
| 7.1.1 | Institutional Context of European Metropolitan Policies | 263 |
| 7.1.2 | Metropolitan Regions as an Implicit Policy Issue | 265 |
| 7.2 | The Place of Metropolitan Regions in European Union Policies | 266 |

| | | |
|----------|---|------------|
| 7.2.1 | Regional Policies in the European Union | 266 |
| 7.2.2 | The European Urban Agenda | 267 |
| 7.2.3 | European Spatial and Territorial Planning | 268 |
| 7.2.4 | Constructing Metropolitan Regions as a Policy Issue in the European Context | 269 |
| 7.3 | Concepts of Metropolitan Regions in the European Context | 279 |
| 7.3.1 | Metropolitan Regions as Nodes and Engines of Economic and Spatial Development | 280 |
| 7.3.2 | Metropolitan Areas as Functional Urban Areas or Spaces of Interdependency | 282 |
| 7.3.3 | Metropolitan Regions as Scales of Governance and Cooperation | 286 |
| 7.3.4 | Overlaps with the Concept of City-Regions | 288 |
| 7.4 | Europeanisation of Metropolitan Policies | 289 |
| 7.4.1 | Institutional Europeanisation | 289 |
| 7.4.2 | Europeanisation via Funding | 290 |
| 7.4.3 | Europeanisation via Lobbying and Networking | 293 |
| 7.4.4 | Cognitive and Symbolic Europeanisation | 296 |
| 7.5 | Metropolitan Issues as Objects of Learning and Problems in Reframing Processes | 297 |
| 7.5.1 | Policy Learning on ‘The Metropolitan’ in European Union Policies | 298 |
| 7.5.2 | Reframing ‘The Metropolitan’ in the European Context | 304 |
| | References | 309 |
| 8 | Comparing the European Dimension of Metropolitan Policies from an Interpretive Perspective | 315 |
| 8.1 | The European Dimension of Metropolitan Policies in Lyon and Stuttgart | 316 |
| 8.1.1 | Point of Departure: European Positioning and Metropolitan Reform | 316 |
| 8.1.2 | European Metropolitan Strategies in Lyon and Stuttgart | 317 |
| 8.2 | The European Dimension of French and German Metropolitan Policies | 319 |
| 8.2.1 | Origins and Context of Metropolitan Policies in Germany and France | 320 |
| 8.2.2 | Differences and Commonalities of Metropolitan Policies in France and Germany | 321 |
| 8.3 | Understandings of ‘The Metropolitan’ | 322 |

| | | |
|----------|--|------------|
| 8.3.1 | Metropolitan Regions as Nodes for Territorial Competitiveness | 323 |
| 8.3.2 | ‘The Metropolitan’ as Internal Spatial Interdependencies | 324 |
| 8.3.3 | Metropolitan Regions as Political Entities | 326 |
| 8.4 | Channels of Europeanising Metropolitan Policies from Below | 327 |
| 8.5 | Metropolitan Policy Learning Across Contexts | 330 |
| 8.5.1 | Learning from Other Contexts by Observation | 330 |
| 8.5.2 | Learning Through Mutual Exchange, Co-creation and Spatial Policy Mobility | 331 |
| 8.5.3 | Learning Between Practice and Academia | 332 |
| 8.6 | Reframing ‘The Metropolitan’ | 334 |
| 8.7 | Comparing as Interpretive Congruence Analysis | 335 |
| | References | 336 |
| 9 | Concluding Reflections on Europeanising Metropolitan Policies | 339 |
| 9.1 | Reprise: Explaining Shifts in European Metropolitan Policies | 339 |
| 9.1.1 | Comparing Metropolitan Concepts in the European Multi-scalar Polity | 339 |
| 9.1.2 | Understanding the Europeanisation of Metropolitan Policies as Learning and Reframing | 342 |
| 9.2 | Discussion of the Findings in the Light of Previous Research | 343 |
| 9.3 | Perspectives for Future Research and the Development of European Metropolitan Policies | 346 |
| | References | 347 |